____Mageleka

Why Choose Mageleka?

At Mageleka, we consider the sale of a *MagnoMeter* XRS Relaxometer as the beginning of our commitment to the customer. We encourage our customers to take advantage of our technical and applications Support Team which provides important valueadded benefits over the lifetime of the device.

Mageleka is unique in the breadth and depth of expertise that our Support Team (see Core Members at www.mageleka.com) offers in all aspects of dispersion and emulsion technologies, in addition to particle characterization.

For example, data interpretation in particle characterization can be challenging, especially if multiple instruments are used to validate a result. Fundamental techniques used in specific devices generate different results. This is because each technique measures different physical properties of the sample under investigation. It is equally important to understand how a magnetic resonance result can be used successfully to provide answers, or insights, into a specific application – for example, to help improve formulation of a dispersion or emulsion.

When you contact Mageleka you will speak directly to individuals who have designed and built instruments for particle characterization, and we will explain all the nuances and subtleties of the different techniques. Importantly, you also have access to our

250+ years of combined practical working experience in:

- Academic, industrial and government sectors
- Fundamental, blue-sky studies through R&D and QC/QA
- · Product formulation and manufacture
- Chemical industry and supply chain
- Analytical and physical characterization techniques used in formulation and manufacture of dispersions and emulsions

Our Support Team members are all recognized experts in their fields and have worked in applications literally from A-to-Z:

- Agriculture, biomedical, ceramics, cosmetics, food, inks, mining, oil exploration, paints, personal care, polymers, pharmaceuticals, sunscreens.
- Have published 1000+ combined scientific papers, technical articles, books and book chapters
- Are entitled to 100+ issued patents

Don't assume that the largest vendor, or the one with the fanciest brochure, will provide the best aid and assistance. No other company can match the scope and extent of technical and applications support that Mageleka offers. And this support is available at no cost to the customer during both pre- and post-sales.

Contact Mageleka today to benefit from our expertise and experience our excellence in customer care.

To find a distributor in your country, visit the <u>Worldwide Distributors section</u> of the Mageleka website.

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